

PRESS RELEASE

ANSELL HEALTHCARE LAUNCHING BUILDING & CONSTRUCTION TOUR 2008 AT INTERBUILD

Global leader in hand protection engages with construction workers through safety journey on site

Brussels, 26 October 2008 – Ansell Healthcare, the global leader in personal protection products, is bringing its targeted hand protection solutions for the building and construction industry to the field. Its first ever 2008 Building & Construction Tour – *Putting safety in your hands* - will allow construction and building workers to test the range of dedicated safety gloves through entertaining demonstrations on-site. The November tour will start with a sneak preview at the Interbuild 2008 trade fair at the NEC in Birmingham and will then visit a number of large construction sites in the London area.

The 2008 Building & Construction Tour: an engaging live experience

Construction workers are constantly on the move, which makes it hard to reach them. Nevertheless, it is of the utmost importance for these workers to protect their hands and wear the correct gloves for each job. That is why Ansell devised an original way to meet its target audience in person. During November, the Ansell bespoke interactive vehicle, a converted fire truck, will tour large construction sites in the London area. Prominent on the programme are the building sites in and around the new Olympic locations and Heathrow airport.

Construction and building workers at the selected sites will be able to personally experience the quality and added value of the dedicated range of building and construction gloves. How? Through live demonstrations and hands-on investigation of the gloves for size, strength, comfort, tactility, vibration resistance and protection against chemicals, cuts and abrasion - all under the careful eye of a trained hostess.

Kick-off at Interbuild 2008

This unique initiative will be launched at Interbuild 2008, the UK's largest trade fair for building professionals that takes place at the NEC in Birmingham from 26 to 30 October 2008. As well as showcasing its large portfolio of hand protection solutions at its stand, visitors will also be able to participate in testing the range of building and construction gloves at the Ansell bespoke interactive vehicle, positioned at the main Interbuild entrance (P1) near to hall 5 from the 26 to 29 October. The Ansell bespoke interactive vehicle will be accessible during the opening hours of the exhibition (from 9:30 am till 5:00 pm), Sunday through Wednesday. Ansell experts will be available at stand number H40, Hall 5 to answer all questions about Ansell products and services, Sunday through Thursday.



A range of gloves designed for building and construction professionals

Construction has a wide range of jobs and applications. To answer this complexity in a simple fashion, Ansell has determined a range of nine gloves that have the ability to protect from the major risks linked to this industry. This range has been integrated in a poster that helps workers easily choose the most adapted glove. Selection is easy as gloves are proposed for each profession: masons, roofers, tilers, plasterers, carpenters, painters and decorators, and public works employees. Download the poster at:

http://www.anselleurope.com/industrial/downloads/batimat/B&C_Poster_EN.pdf

Ansell hand protection technology: combining protection and comfort

Ansell's industrial gloves are designed to address specific occupational safety hazards. Every Ansell glove is testimony to the company's expertise and continual investments in research, which leads to advanced technologies like the superior grip force of Ansell Grip Technology™, incorporated in the **HyFlex®** gloves, and Ansell's Aquadri™ -Moisture Management Technology, integrated in the chemical resistant **Virtex™** range.

No matter how diverse the offering, there is one true constant: every Ansell glove seamlessly combines protection with comfort. This is what visitors and site workers will discover while enjoying an entertaining stay at the Ansell test vehicle.

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About Ansell

Ansell Limited is a global leader in barrier protective products. With operations in the Americas, Europe and Asia, Ansell employs more than 11,000 people worldwide and holds leading positions in the natural latex and synthetic polymer glove and condom markets. Ansell operates in three main business segments: Occupational Healthcare, supplying hand protection to the industrial market; Professional Healthcare, supplying surgical and examination gloves to healthcare professionals; and Consumer Healthcare, supplying condoms and consumer hand protection. Information on Ansell and its products can be found at <http://www.ansell.eu>.

Note to editors

For an overview of the full tour, send an e-mail to 2008Anselltour@eu.ansell.com.

Please, visit our [Press Room page](#) for more information and high-resolution colour logos and images or contact:

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